

The Effect Of Health Promotion Towards Knowledge, Attitude, And Behaviour Of The Primary School Student Of The II-5 Bandar Lampung Primary School On Choosing Snacks

By

Syafiq Ariza Amourisva

Consuming snacks has been accustomed as a behaviour for students on primary school age. This behaviour must not always be avoided. Instead, it should be supported with health promotion. One of which methods is by using public speech with presentation using various forms of interesting features to attract the subject attention

This study aim was to investigate the effect of health promotion towards knowledge, attitude, and behaviour of the primary school students of the II-5 Bandar Lampung Primary School on choosing snacks. The research itself was a pre-experimental study with pre test-post test design. The samples of this study consisted of 163 students of the fifth grade. The data taken for this study was processed and analyzed using Wilcoxon Test.

The results showed that health promotion with public speech and presentation using many forms of interesting features had a significant effect towards increasing student knowledge and attitude with significance point $p=0,00$ ($p<0,05$). Health promotion with public speech and presentation using many forms of interesting features did not have a significant effect towards the increasing of student behaviour with significance $p=0,881$ ($p>0,05$).

It has been concluded in the research that health promotion with public speech and presentation using many forms of interesting features had a significant impact in increasing knowledge, attitude, and behaviour of the primary school student on choosing snacks.

Keyword: attitude, behaviour, health promotion, knowledge, school age, snacks students on primary.