

## **ABSTRACT**

### **EVALUATION OF P4K (DELIVERY PROGRAM PLANNING AND PREVENTION OF COMPLICATIONS) USING STICKERS PROGRAM IN ORDER TO ACHIEVE MDG'S GOAL WITHIN PERIODE OF 2010-2013 IN BANDAR LAMPUNG CITY (A Case Study In Panjang District)**

**By**

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P4K using stickers is a health care program of the Ministry of Health for pregnant women facilitated by a midwife in the village in order to make their husbands, families and communities have an active role in planning the safe childbirth and preparation to face complications for pregnant women. P4K using sticker program objectives is to improve the coverage and quality of health services for pregnant women and newborns. P4K using stickers program implementation in Panjang District has a problem, that the number of maternal deaths decreased initially but then rose in 2010-2013.

This research purposes is to give a description about achievement of the objective of the program in the implementation of the P4K using sticker program in Panjang district within period 2010-2013. Focus of this research are analyzing the general purpose and special-purposes of P4K using stickers program and obstacles faced in its implementation of P4K using stickers program. This research uses descriptive research with qualitative approach. Then the technique of data collection use an interview and documentation.

The results from research show that the P4K using a sticker program in Panjang district within 2010-2013 was not successfully done. It is because from five goals of the P4K program using stickers, only one objective achieved, it is the purpose of childbirth plan, including the use of family planning methods postpartum appropriate and approved by the pregnant woman, her husband, family and midwife. And there are obstacles regarding human resources, community, and geographical conditions. Then researcher give recommendations for the program implementor to add health workers, more cooperation with community leaders and private midwife, and placing health personnel in locations that were difficult to reach.

**Keywords: Evaluation, Program Evaluation, P4K Program**