ABSTRACT

THE INFLUENCE EARNING MANAGEMENT, UNDERPRICING, DEBT TO EQUITY RATIO AND FIRM SIZE TOWARD SHARE’S PRICE AFTER INITIAL PUBLIC OFFERINGS (IPO)

(STUDIES IN OTOMOTIF SECTOR AND COMPONENT COMPANIES LISTED AT BEI IN 2011-2014)

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The aim of this research was to analyze the influence earning management, debt to equality ratio and firm size toward share’s price after Initial Public Offerings (IPO). The population was used otomotif sector was listed at BEI in 2011~2014, such as, 17 companies and the sample of the research was 12 companies through purposive sampling. This research used analysis multiple linear regression approach using panel data and using program analysis tools Eviews 7.

The result of the research showed that earning management variable has negative influence and no significant toward share’s price, underpricing variable has positive influence toward share’s price. Moreover, variable debt to equity ratio has negative influence and no significant toward share’ price. The firm size has negative influence and no significant toward share’ price. The conclusion of the research is the variable earning management, underpricing, debt to equity ratio and firm size have influence toward share’s price.

Keywords: Debt To Equity Ratio, Earning Management, Firm Size, Initial Public Offerings (IPO), Share’s Price and Underpricing