## **ABSTRACT**

## THE LEVEL OF PARTICIPATION, INCOME STRUCTURE, AND PROSPERITY OF TANI SURYA SEKAWAN COOPERATIVE'S MEMBERS IN BANYUWANGI VILLAGE, BANYUMAS DISTRICT, PRINGSEWU REGENCY

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This study aimed to determine: 1) the participation level of the cooperative members 2) the household income structure of the cooperative members, 3) the prosperity level of the cooperative members, 4) the effect of the participation to ward the economic advantage that was received by the cooperative members and 5) the factors that affected the prosperity of the cooperative members. This study was conducted by survey method in Koperasi Tani Surya Sekawan Banyuwangi Village, Banyumas District, Pringsewu Regency. The respondents were 82 farmers which consisted of 46 of rice farmers, 33 cocoa farmers, and 3 coffee The data analysis methods used were descriptive analysis, income analysis, linear regression analysis and logistic regression analysis. The results showed that: 1) the participation level of members belonged to high category based on three aspects there were, the participation of the members in attending RAT, the participation of the members in paying off the obligation savings, and participation of the members in utilizing the service; 2) structure of household income received by the cooperative members came from farm income with 73,70 %, from the outside of farm income with 25,93 %, and from the economic benefits with 0,37 %; 3) the prosperity of the members based on the criteria of BPS in 2007 belonged to the prosperous category, 4) the economic advantage which derived by the high participation members significantly different from the low and the medium participation members; 5) household income and the number of dependents that had negative effect on prosperity members.

Key words: cooperative members, income, level of participation, prosperity.