

ABSTRACT

THE CAUSAL FACTORS OF NOT ACHIEVING THE TARGET OF RECEIVING PARKING RETRIBUTION IN BANDAR LAMPUNG

By

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Parking service is the provision of a special parking place is provided by the local government. The success of the implementation of parking in the era of regional autonomy can be seen in the regions ability to take advantage of broad authority, real, and responsible professionals in exploring sources of local revenue. The number of owners of two-wheelers and four wheelers in Bandar Lampung city of approximately 3.5 million units, with details of motor vehicles as much as 3.4 million units and vehicle car as much as approximately 27 thousand units. Therefore, the more extended the parking area there are 93 points recorded parking locations in 20 territories, in fact, parking fees revenue target is not reached.

The purpose of the research is that to analyze the causal factors of not achieving the target of receiving parking retribution based on the study by Transportation Department of Bandar Lampung. The method used in the research is qualitative method which describes or illustrates about the causal factors of not achieving the target of receiving parking retribution in Transportation Department of Bandar Lampung city every year.

Based on the result of the research referring to the theory of Josep R Kaho, the factors which influence the receiving of retribution are: (1) the factor of knowledge of organization, in organizational knowledge factors remain employees of the Department of Transportation understand the purpose of the collection of parking fees, but the parking attendants do not know the purpose of the main parking fees. This is due to the lack of socialization manager of the parking attendants.

(2) the factor of working discipline of employees, in the factor labor discipline of employees, there are employees who arrive late or leave work prematurely. This is because the lack of strict sanctions against employees who don't obey the rules.

(3) the factor of supervision, factor supervision is the most dominant factor, due to weak supervision by head of department and head of sub-section UPT. Weak direct supervision, resulting in illegal parking attendants are not depositing revenue to UPT. The difference between the deposit imposed far UPT to the manager, and from the manager to the parking attendants. These three factors are used by the writer as the indicators in the research, then, the implementation is analyzed in affecting the receiving of parking retribution which has never achieved the target in Bandar Lampung.

Key Words : Parking Retribution, Knowledge Organization, Discipline, Supervision