

ABSTRACT

Perception Fish Sellers To The State Of Clean And Dirty (Study Ecology Culture in Fish Auction Venue Lempasing , Of Teluk Betung in Bandarlampung)

By

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This study aims to determine the perception of the state fishmonger clean and dirty at the fish auction Lempasing. The study was conducted on a fishmonger at the fish auction Lempasing. This type of research uses a qualitative approach. Informants consisted of 4 people. This study uses the theory of Cultural Ecology. The results of this study indicate that the meaning of clean and dirty for the fish sellers on the medical view is different. Although in general the fishmonger know it is hygienically clean and not dirty, there are no garbage strewn and there are no outbreaks of disease vectors. but they did not. By the standards of medical health, because for them as long as they do not fall sick then it becomes a serious problem.

Keywords: Perception, Net, Gross and Cultural Ecology.