

ABSTRACT

The continued development of the times, then someone charged with high mobility. Currently the motorcycle becomes a means of transportation most easily found. Motorcycle club is a container that accommodates the aspirations of its members based on preliminary agreement formation by its founder. One of the activities is a touring motorcycle club. In this study, focusing on the message of the gestural nonverbal messages. The reason is because in the motor more dominant touring activities using gestural communication messages between Vorijder (VO) with members. When Turing was not allowed to interact directly so that gestural communication of the body is a good option.

The theory used this research is the theory of SOR. Communicators provide stimulus to the communicant and when communicant understand it happen the next process is to understand the existing stimulus. Methodology The researchers used a qualitative study. Function nonverbal messages while touring motorcycle club is substitution. Type of gestural message was Emblems. In general understanding of the gestural messages by Vorijder (VO) delivered (same meaning) to the participants while touring motorcycle club.

Keywords: Nonverbal, gestural, Touring
