ABSTRACT

NEWS OF PRESIDENT JOKO WIDODO REGARDING PRICE OF BBM ON NEWS WEBSITE (FRAMING ANALYSIS ON NEWS WEBSITE DETIKCOM AND METROTVMNEWS.COM PERIOD 15 NOVEMBER 2014 - 18 APRIL 2015)

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Today mass media have a strategic role to informe. At the end of 2014 and beginning of 2015, many mass media informe about policy of BBM from President Joko Widodo. The policy raises the pros and cons among the people, because President Joko Widodo had raised fuel prices three times and had lowered the price twice. This study use to know frame on Detikcom and Metrotvmnews.com website about news on President Joko Widodo related price of BBM period 15 November 2014 to 18 April 2015 using Robert N. Entman. On This research used paradigm constructivism and use quitative methode. Result on this research indicates Frame on Detikcom is alreadt objective because Deticom preach President Joko Widodo from two side positive and negative, otherwise Metrotvmnews.com stil subjective, because Metrotvmnews.com preach President Joko Widodo more positive.

Keywords : Framing Analysis, Robert N. Entman, News website.