

#### Lampiran 4. Validitas Variabel Kepercayaan Merek

## Correlations

[illegible]

**Tabel lanjutan**

item8	Pearson Correlation	.265	.404*	.192	1.000**	.162	.365*	.544**	1	.162	.733**
	Sig. (2-tailed)	.157	.027	.310	.000	.393	.047	.002		.393	.000
	N	30	30	30	30	30	30	30	30	30	30
item9	Pearson Correlation	.269	.224	.471**	.162	1.000**	.388*	.507**	.162	1	.680**
	Sig. (2-tailed)	.150	.234	.009	.393	.000	.034	.004	.393		.000
	N	30	30	30	30	30	30	30	30	30	30
total	Pearson Correlation	.431*	.519**	.623**	.733**	.680**	.674**	.813**	.733**	.680**	1
	Sig. (2-tailed)	.017	.003	.000	.000	.000	.000	.000	.000	.000	
	N	30	30	30	30	30	30	30	30	30	30

\*. Correlation is significant at the 0.05 level (2-tailed).

\*\*. Correlation is significant at the 0.01 level (2-tailed).