ABSTRACT

The Effect of Accrual Earnings Manipulation and Real Earnings Manipulation to Corporate Social Responsibility Disclosure (CSR)

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This research was aimed to examine empirically: (1) The effect of accrual earnings manipulation to CSR disclosure (2) The effect of real earnings manipulation to CSR disclosure. Accrual earnings manipulation was measured by discretionary accruals use Modified Jones Model, real earnings management as the proxy of earnings manipulation by using a model from Roychowdhury (2006). The extent of CSR was measured used corporate social disclosure index (CSDI) based on Global Reporting Initiative (GRI) reporting standard items which were disclosed in companies annual report. This research used samples on manufacturing companies among 2011-2012 by using purposive sampling method. Samples used in this study were 132 firms-years observation. The study provides empirical evidence that companies that engage in the practice of accrual earnings manipulation have no influence on CSR disclosure. In addition, the second hypothesis, The results showed that companies that the real earnings management have an incentive to reveal the CSR disclosure.

Key words: Accrual Earnings Manipulation, Real Earnings Manipulation, Corporate Social Responsibility Disclosure, Manufacturing Companies.