

ABSTRACT

POLITICAL IDENTITY IN MALAYSIA (STUDIES AT UPIN AND IPIN THE MOVIE ON TITTLE *GONG XI FA CAI*)

By

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Malaysia is a multicultural state as well as Indonesia. There are four ethnics in Malaysia: China, India, Malays and native Malaysian. But Malaysia has several ethnic, religion, and culture are different, in the public space they can be appreciate and toleran each other. So that it is important and also an intristing topic to be analyzed dan neverdad. Particularly the research on political identity in Malaysia. I tools the Upin and Ipin movie entitled *Gong Xi Fa Cai* as the case study in this research.

The problem in this research is "How political identity are revealed in the Upin and Ipin movie entitled *Gong Xi Fa Cai*". The aim of this research is to describe how political identity occurre. I used a qualitative approach and applied content analysis discourse.

The research showed the Upin and Ipin movie entitled *Gong Xi Fa Cai* had various value and political identity such as the cast of the movie have been represtid by several ethnic, religion, and culture. Upin and Ipin movie entitled *Gong Xi Fa Cai* is depicted with the attitude of tolerance, appreciate each other, and an open with a difference. Political identity equal to reality that with mutual

visit in the great religious days and the different ethnic parties so Upin and Ipin
the moviea representation of society in Malaysia.

Keyword: political identity, Upin and Ipin the movie