

ABSTRAK

DAMPAK PROGRAM PENGEMBANGAN KAWASAN SAPI POTONG TERHADAP KINERJA DAN PENDAPATAN ANGGOTA KELOMPOK TANI DI KABUPATEN LAMPUNG UTARA

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Penelitian ini bertujuan untuk menganalisis dampak Program Pengembangan Kawasan Sapi Potong terhadap kinerja dan pendapatan anggota kelompok tani. Penelitian dilakukan di dua desa yaitu Desa Ibul Jaya dan Desa Bangun Jaya Kabupaten Lampung Utara. Penentuan lokasi penelitian dilakukan secara sengaja dengan responden terdiri dari 42 anggota kelompok tani penerima Program Pengembangan Kawasan Sapi Potong. Data dianalisis menggunakan uji *Mc Nemar* dan uji *Paired Samples t test*. Hasil penelitian menunjukkan bahwa Program Pengembangan Kawasan Sapi Potong berdampak terhadap kenaikan tingkat kinerja anggota kelompok tani dan berdampak positif terhadap kinerja anggota kelompok tani dalam pemanfaatan sumberdaya alam dan pertumbuhan populasi sapi potong. Klasifikasi pendapatan anggota kelompok tani peternak sapi potong sebelum mendapatkan Program Pengembangan Kawasan Sapi Potong termasuk rendah (86%) dengan kisaran pendapatan antara Rp2.375.500,00 sampai dengan Rp21.367.000,00; dan sesudah mendapatkan program meningkat menjadi sedang (58%) dengan kisaran pendapatan antara Rp21.368.000,00 sampai dengan Rp40.359.500,00.

Kata kunci : dampak, kinerja, pendapatan, program

ABSTRACT

THE IMPACT OF BEEF CATTLE AREAS DEVELOPMENT PROGRAM ON THE PERFORMANCE AND INCOME OF FARMER GROUP MEMBERS IN NORTH LAMPUNG REGENCY

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This research purposed to analyze the impact of beef cattle areas development program on the performance and income of the members of farmer group. This research was conducted in two perposively selected villages, namely Ibul Jaya Village and Bangun Jaya Village in North Lampung District. Respondents of this research were 42 farmer group members who received Beef Cattle Areas Development Program. The data was analyzed by *Mc Nemar* test and *Paired Samples t test*. The rresearch result showed that the impact of beef cattle areas development program have increased the performance level of farmer group member and have positive impact on the performance of farmer group member in utilizing of natural resources and growing population of beef cattle. The classification income of the farmer group members before receiving the program was low (86%), ranging from Rp2,375,500.00 to Rp21,367,000.00; and after receiving the program was increased to medium level (58%), ranging from Rp21,368,000.00 to Rp40,359,500.00.

Key words : impact, income, performance, program