

## **ABSTRACT**

### **LEADERSHIP STYLE OF HEAD VILLAGE WOMEN'S (Studies at Head Village of Suka Jaya and Head Village of Paya on Padang Cermin District at Pesawaran Regency)**

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Development of leadership in Indonesia after the post-New Order has paved the way for women to take part in public affairs and politics. Not only that, women's leadership has now developed, extended to the village level. Mainstreaming gender roles make women gain equality in society and the state, including obtaining the rights to be a leader. It thus became the beginning of the preparation of this script which aims to find out how the leadership of a female leader at the village level. The writer was identified the female leadership style of Head Village of Suka Jaya and Head Village of Paya on Padang Cermin District at Pesawaran Regency with leadership function of Hersey and Blanchard as measurement indicators.

This research uses descriptive qualitative research methods. Informants were randomly assigned, by selecting 18 informants, namely village apparatus and society of each village. Data collection techniques in this study using in-depth interviews, observation, and documentation. The data obtained in the field will be processed and presented in the form of narrative text.

Results of this study illustrate that Head Village of Suka Jaya implement transformational leadership style and Head Village of Paya apply situational leadership style. It is based on performance of the functions of leadership. In practice, both the head village confirms what Anita Roddick said, namely that women in the lead does ignore the hierarchy, but considers the staff / co-workers as a

"friend" whose appreciated. Establishment of friendship between leaders and subordinates can create a good working relationship and effective leadership.

*Keywords: woman's leadership styles, village government*