

## **ABSTRACT**

### **THE CAUSES FACTORS FAILURE OF ENTREPRENEURS AMONG THE STUDENTS**

**(A Study Of Students in The Faculty of Social and Political Science  
University Lampung)**

**BY :**

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The purpose of this research is to find factors caused the failure of entrepreneurship in the process so that the students could help young entrepreneurs to avoid failure and became a successful entrepreneur in reducing unemployment figures. This research was conducted in May-October 2013 at the Faculty of social science and political science University of Lampung. Type of this research is descriptive research using (describe) and the qualitative approach and the process of determination of informants based on purposif technique. Method of data collection is done by the method of interview, documentation and library studies, data collection techniques done by reduction of the data, the presentation of the data and the withdrawal of the conclusion. Failure in entrepreneurship is caused by two factors, i.e. factors in students which includes a quick sense of complacency, the advent of bored and lazy, Loss of entrepreneurship, lack of capital and the lack of planning or environmental factors or from the outside covering changing values tastes society, technological change and industrial competition.

Keywords: Entrepreneurship, student, Failure