

ABSTRACT

PUBLIC PERCEPTIONS OF USER TWO WHEELS MOTORCYCLE ON THE PERFORMANCE OF TRAFFIC POLICE

by

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This research was conducted to determine the public perception of users two-wheeled motorcycle on the performance of the Traffic Police, which took place in the village Hajimena District Natar of South Lampung . By using simple quantitative research methods. As for the population of this research is the public of users of two-wheeled motorcycle in the village Hajimena. The sample of this research is as much as 97 respondents. Sampling was done by simple random sampling, using observations, questionnaires, and interviews as data collection techniques.

Based on those research result can be in the know that the public perception of user two-wheeled motorcycle on the performance of traffic Police can be measured through the tasks, functions and authority of the Traffic Police is negative. Public users of two-wheeled motorcycles are generally less hostile toward law enforcement officers, where Hajimena villages who do not want to deal with the Traffic Police, because it often results in a lot of cases, especially cases of bribery that lead to a bad impression on the performance of the Traffic Police. However, this condition can be overcome, if the Traffic Police duties, functions and powers in accordance with the performance that should be implemented, so that the users of two-wheeled motorcycle in the village of Hajimena to comply with traffic rules and regulations.

Keywords: Public perceptions of user two-wheeled motorcycle on the performance of traffic police which includes duties, functions, and powers.