ABSTRACT

THE FACTORS CAUSING THE INCREASING ROOSTER FIGHTING GAMBLING IN SOCIETY
(A Study in Purworejo Village of Kotagajah Sub District in Middle Lampung District)

By

RIO SETIAWAN

The objective of this research was to find out the causes people gamble with rooster fighting, the real conditions of society in Purworejo village with the existence of roster fighting gambling. Rooster fighting gambling is more penetrating society. While it causes negative effects, some of people are taking benefits of it.

This was a qualitative research. Data were collected using deep interviews. Informants were determined using snowball sampling by selecting some members of society involving actively to the rooster fighting gambling and some other people in Purworejo village. Information was analyzed to draw conclusion according to real conditions in the field by using methods of reducing data, presenting data, drawing conclusions and verifications.

The result showed that the inclination of rooster fighting gamblers were caused by social factors and followed by some other factors such as factors of social and economy, learning, award, and psychology.

Keywords : causes, rooster fighting gamble