

(ABSTRACT)

**(THE CONSTRUCTIONS OF ECONOMICS NEWS IN THE
NEWSPAPER)
(Comparative Study of Agriculture Economics News in Lampung Post and
Tribun Lampung Daily Newspapers of January 2012 Edition)**

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Newspaper is one of the print mass media that serves a variety of news, one of which is the economic news. Economic news is one of the most important news, because the economy became an integral part of human life. Economic news affecting the whole society as it presents issues of current economic developments. As the function of a newspaper as a mass media broadcast information, educate and entertain, then this study is to determine the content of the message on the agriculture economy news in Lampung Post and Tribun Lampung daily newspapers. The problem of this research is to investigate how the construction of agricultural economic news between Lampung Post and Tribun Lampung daily newspapers.

This study uses the descriptive type that using content analysis method. Content analysis is a research technique that is done in an objective, systematic and quantitative description of the manifest contents of the message. In this case, the message is agriculture economics news in Lampung Post and Tribun Lampung daily newspaper in January 2012 edition. The population is all agricultural

economic news in Lampung Post and Tribun Lampung daily newspapers in January 2012 edition, amounting to 99 items. Construction analysis of economic news based answering on the coding sheet consisting of 17 question variables with two coder.

Construction analysis of news is done by comparing the presentation of facts in a message marked by highlighting certain facts that produce different meaning to the reality of events. In this case, researchers analyzed the use of news values, trend of news content, news quality and the using of language in order to know comparative study between SKH Lampung Post and SKH Tribun Lampung.