

# **DEVELOPING KEMP MODEL-BASED SUPPLEMENTARY ESP MATERIALS IN E-BOOK FORMAT FOR HOTEL ACCOMMODATION PROGRAM STUDENTS OF VOCATIONAL HIGH SCHOOL**

## **ABSTRACT**

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Vocational high school students, especially those of Hotel Accommodation program in SMK Negeri 1 Metro, need the skills of communicating in English to compete with academy students for better positions in the hotels. Adapting or developing an English course book for vocational high schools in Indonesia is really needed, especially for the vocational high schools applying Curriculum 2013, since they are provided with the same syllabus as that of senior high schools. The materials provided in the student book do not really help the vocational high students who will have a apprenticeship program in the first semester of their eleventh grade. With the limited time and too general materials, teachers should design supplementary ESP materials and present more effective learning instructions to trigger the students of Hotel Accommodation Program in mastering communicative English.

To overcome the problems, the Research and Development (R and D) was done to develop ESP materials in e-book format for the tenth grade students of Hotel Accommodation Program in Vocational High School. The method of the research was adapted from Kemp's Instructional Design Model. Involving 30 students of grade 10, ten senior students in grade 11, two lecturers, two teachers, and two hotel managers, interviews and surveys were done to collect the data on students' need and the hotel's needs, and to get the evaluation of the materials in the e-book format.

The findings showed that the students really need supplementary ESP materials for their future jobs in hotels. The experts, the teachers and the students strongly agree that the supplementary ESP materials in e-book format are appropriate. The means of the agreement from the experts and teachers in terms of general attribute and learning-teaching content were 4.28 and 4.21 respectively. The mean of agreement from the students was 4.38 showing that they accepted the materials as what they need. It can be concluded from the opinions and recommendations of the experts that the product of the research, the supplementary ESP materials in E-book format are appropriate to be implemented to the students. However, the authenticity of the given dialogues in the materials was the limitation of this research. Therefore, this research might be the window for further research in developing ESP materials with more authentic dialogues.