

ABSTRAK

HUBUNGAN KOMPETENSI DAN MOTIVASI KETUA KELOMPOK TANI DENGAN PENDAPATAN USAHATANI TEBU PROGRAM MITRA MANDIRI GUNUNG MADU PLANTATIONS DI KABUPATEN LAMPUNG TENGAH

Oleh

Ernas Nurcahyo

Penelitian ini bertujuan untuk mengetahui : (1) tingkat kompetensi, dan motivasi ketua kelompok tani Program Mitra Mandiri Gunung Madu Plantations; (2) hubungan kompetensi dan motivasi ketua kelompok tani dengan pendapatan usahatani tebu Program Mitra Mandiri Gunung Madu Plantations. Penelitian ini dilaksanakan di Kabupaten Lampung Tengah pada Bulan Desember 2013-September 2015. Metode penelitian menggunakan metode studi kasus. Pengambilan responden menggunakan metode sensus. Responden penelitian adalah seluruh ketua kelompok tani Program Mitra Mandiri Gunung Madu Plantations di Kabupaten Lampung Tengah sebanyak 26 orang. Data primer dikumpulkan dari ketua kelompok tani, sedangkan data sekunder berasal dari PT. Gunung Madu Plantations. Variabel penelitian terdiri dari sejumlah dimensi dan indikator diukur menggunakan skala likert. Metode analisis data menggunakan analisis deskriptif kuantitatif yaitu kategorisasi serta statistik menggunakan korelasi *Rank Spearman*. Hasil penelitian menunjukkan bahwa, (1) tingkat kompetensi, dan motivasi ketua kelompok tani termasuk dalam kategori tinggi; (2) kompetensi dan motivasi ketua kelompok tani memiliki hubungan yang erat dengan pendapatan usahatani tebu Program Mitra Mandiri Gunung Madu Plantations.

Kata Kunci: kompetensi, motivasi, usahatani tebu, pendapatan.

ABSTRACT

THE CORRELATION OF COMPETENCY AND MOTIVATION OF FARMER GROUP'S LEADER WITH SALARY INCOME OF PT GUNUNG MADU PLANTATIONS INDEPENDENT SUGAR CANE FARMING'S PROGRAM IN CENTRAL LAMPUNG REGENCY

By

Ernas Nurcahyo

This study aims to determine: (1) the level of competence, and the motivation of farmer group's leader whom is make partnership with Gunung Madu Plantations Independent Program and; (2) the correlation of the competence and group leader's motivation on farming income. This study was conducted in Central Lampung Regency in period of December 2013 to September 2015. This research was used the case study method and census method to take the respondents. The respondents were all farmer group's in Gunung Madu Plantations Independent Program in Central Lampung Regency as many as 26 people. Primary data was collected from farmer groups leader, while secondary data was derived from PT. Gunung Madu Plantations. The research variables consist of any number of dimensions and indicators were measured by Likert scale. The Methods of data analysis used quantitative descriptive and categorization as well as the tool of statistic analysis was used Rank Spearman. The results showed that (1) the level of competence and motivation of farmer group's leader was the high category and so did the sugar cane farming income; (2) the competence and motivation of farmer groups leader have a close ties to the sugar cane farming income.

Key word :competency, motivation, sugar cane farming, income.