

ABSTRAK

PERANAN PENYULUH PERTANIAN LAPANGAN (PPL) DAN KEBERHASILAN PROGRAM PENGEMBANGAN USAHA AGRIBISNIS PEDESAAN (PUAP) DI KECAMATAN SUNGKAI SELATAN KABUPATEN LAMPUNG UTARA

Oleh

Riyando Ardika Aria

Penelitian ini bertujuan untuk menganalisis 1) tingkat keberhasilan program PUAP, 2) tingkat peranan PPL dalam program PUAP, dan 3) faktor-faktor yang berhubungan dengan keberhasilan program PUAP. Penelitian ini dilakukan di Kecamatan Sungkai Selatan Kabupaten Lampung Utara. Sampel dalam penelitian ini berjumlah 52 petani responden yang dipilih secara acak dan 12 PPL responden yang dipilih secara sengaja. Metode analisis data menggunakan analisis deskriptif kualitatif, tabulasi, dan korelasi Rank Spearman. Hasil penelitian ini menunjukkan bahwa 1) tingkat keberhasilan Program PUAP sudah berhasil, baik dalam kaitannya dengan aspek *output, outcome, benefit*, maupun *impact*, 2) tingkat peranan PPL dalam keberhasilan Program PUAP sudah baik, baik dalam hal melakukan peranan sebagai diseminasi informasi/inovasi, fasilitasi, supervisi, pemantauan, dan evaluasi, dan 3) faktor-faktor yang berhubungan dengan keberhasilan Program PUAP adalah tingkat peranan PPL, tingkat partisipasi petani, tingkat pengelolaan dana yang diterima petani, dan tingkat pengetahuan petani tentang program PUAP.

Kata Kunci : keberhasilan, peranan, PPL, program PUAP

ABSTRACT

THE ROLE OF AGRI-EXTENSION WORKER (AEW) AND THE SUCCEED OF RURAL AGRIBUSINESS DEVELOPMENT PROGRAM (PUAP) IN SUNGKAI DISTRICT NORTH LAMPUNG REGENCY

By

Riyando Ardika Aria

The purpose of this study are to analyze 1) the success level of PUAP program, 2) the level of Agri-Extension Worker (AEW) role against PUAP program, and 3) the factors that relate to the success of PUAP program. This research was conducted in Sungkai District North Lampung Regency. The samples in this study are 52 farmers who were selected randomly and 12 Agri-Extension Workers who were selected purposively. The data analysis methods used are qualitative-descriptive analysis, tabulation and Rank Spearman correlation. The results showed that 1) the success rate of PUAP program has been successful, both in the relation in output, outcome, benefit, and impact, 2) the level of AEW role towards the success of PUAP program is good, both in terms of doing the role as the disseminator of information/inovation, facilitator, supervisor, monitoring, and evaluator, and 3) the factors that related to the successfull of PUAP Program are the level of AEW's role, the level of farmer's participation, the level of funds management received by farmers, and farmer's level of knowledge about PUAP program.

Keywords: Agri-Extension Worker, PUAP program, role, success,