

ABSTRAK

PENGEMBANGAN BAHAN AJAR BERBASIS MULTIMEDIA INTERAKTIF PADA MATERI MENYIMAK UNTUK SISWA KELAS VI SD

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Tujuan dari penelitian ini yaitu untuk mendeskripsikan spesifikasi bahan ajar, menganalisis daya tarik dan efektivitas multimedia interaktif dalam pembelajaran materi menyimak pada siswa kelas VI di SDN 1 Surabaya dan SDN 1 Sukamenanti. Penelitian ini termasuk dalam penelitian dan pengembangan (Research and Development) yang di adaptasi dari model Borg and Gall. Pengumpulan data menggunakan observasi, angket, tes tertulis dan wawancara, kemudian dianalisis secara kuantitatif dan kualitatif. Penelitian ini menghasilkan sebuah bahan ajar berbasis multimedia interaktif berupa software dengan aplikasi Adobe Flash CS 3, analisis data menunjukkan bahwa bahan ajar berbasis multimedia interaktif pada materi menyimak efektif dan menarik dalam meningkatkan hasil belajar siswa.

Kata Kunci : multimedia interaktif, menyimak, bahan ajar

ABSTRACT

DEVELOPMENT OF TEACHING MATERIALS BASED ON INTERACTIVE MULTIMEDIA TO LISTENING MATERIALS TOWARD SIXTH GRADE OF ELEMENTARY SCHOOL

By

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The aims of this research was to describe the spesification of teaching material, analyze the attractiveness, and the efectiveness multimedia interactive which used in learning materials language at sixth grade elementary school in SDN 1 Surabaya and SDN 1 Sukamenanti. This research was Research and Development method which adapted by Borg and Gall. Collected data used observation, questionnaires, test, and interview, then were analyzed by quatitatively and qualitatively. The result of this research was multimedia interactive of teaching material that used an aplication *Adobe Flash CS 3*, data analysed results was showed that multimedia interactive teaching material in learning were effective and attracted to increase the student's score.

Keywords: interactive multimedia, listening, teaching materials

