

ABSTRACT

STYLE LEADERSHIP MAYOR OF LAMPUNG 2012-2014 IN EDUCATION AND HEALTH ACCORDING TO PERCEPTION SOCIETY OF TANJUNG KARANG TIMUR

By

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The leadership of a mayor Lampung is very urgent, it has value because with leadership owned by somebody that is a determined will succeed whether the process of government was going according to plan which has been determined. It is quite influencing people, life thus giving rise to different perceptions. Herman HN, on leadership many several breakthrough within new in various policies for improving the welfare of society, among others in the field of handling the problem of education and health. However, in leadership Herman HN at the other side also many criticisms society to him is the people complain about at that school in the town of lampung is still conducting activities practice exaction through learning and an additional hour outside official school hours.

Research purposes this is to study perception of people style leadership applied by the mayor Lampung in education and health. Basic the study is done with type research jointly between qualitative and quantitative (mixed method). Samples of research is 100 respondents with proportional stratified random sampling techniques. The technique used in collecting data is a method of a questionnaire

and interview, and study the data and evidence in the form of a report relating to the study. Data analysis is descriptive by using a system of interviews and questionnaire.

The result showed that according to perception society tanjung karang timur, the mayor lampung in running his conduct in city lampung apply two styles leadership, namely style authoritarian style and democratic. Style leadership authoritarian, used the mayor lampung when instruct subordinate to exercises authority as well as secured tasks unresolved by using style leadership as is deemed successful and influence leader very strong inside of them. While style leadership democratic, used on when performing decision-making and put forward deliberation and consensus and the mayor lampung always give opportunity to subordinate to participate in activities in accordance with the ability for subordinate

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