

## ABSTRACT

### THE NEWS RELEASE OF CONFLICT AMONG ETHNICS IN SOUTH LAMPUNG

(a framing analysis toward *Lampung post* and *Kompas* Newspaper period of October—November 2012)

BY

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The conflict happened in south lampung attract many attentions from society, where conflict on behalf of SARA—abbreviation of Ethnicity, religion, race, and group alliances;killed dozen of people and injured hundreds of people. During its construction of the report, *Lampung Post*daily newspaper and *Kompas*daily newspaper have different opinion on how to see the conflict. By that case each newspaper has different view to be informed to the society.

Based on the background of the problem above, the formulation of problem in this research is to find out “the way how to identify problem, who is the source of problem, how is the moral judgement, and how the conflict in south lampung is being solved” according to *Lampung Post* newspaper and *Kompas* newspaper. Meanwhile the objective of the research is “to identify the problem, the source of conflict, moral judgement, and problem solving” of conflict happens in south lampung according to *Lampung post* daily newspaper and *Kompas* daily newspaper. The research is qualitative research where the researcher used *framing analysis* model Robert N. Entman which uses four frames in seeing a news. The frames are problem definition, source of problem, moral judgement, and problem solving. beside those four things mention above, setting agenda theory is also used as the basic of the research.

The result from annunciation of each newspaer toward the news of conflict among ethnics between *Lampung Post* daily newspaper and *kompas* daily newspapershow that they have different opinion. *Lampung Post* daily newspaper sees the source of problem from the sexual harrasement which was done men from balinuraga village to two girls from Agom village. In the other side *Kompas* daily newspaper sees the source of problem as the result of economic gap between local ethnics and migrant ethnics. The discussion above shows that same event can be meant and defined differently.

**Keywords :** EthnicityConflict, News Release, *Framing Analysis*, *Lampung Post* and *Kompas*.