ABSTRACT

ANALYSIS OF SUGAR CANE FACTORY EXTERNALITIES PTPN VII MAYANG INTEREST IN THE VILLAGE OF ECONOMIC COMMUNITY STATE TULANG BAWANG

By

ODIYANSAH

The purpose of this research is to know how the impact of externalities sugar mill plantation PT Nusantara VII (PTPN) Bunga Mayang the socioeconomic conditions of the people in the village of Tulang Bawang State.

The research was conducted by using primary and secondary data. Primary data obtained by distributing questionnaires or questionnaire and interview respondents directly to the 135 people affected directly and indirectly in the country village of Tulang Bawang, while the secondary data obtained from the sugar factory and office PTPN VII Tulang Bawang Village State.

Based on the research results obtained that the existence of externalities to the economy of the archipelago PT plantation Country Tulang Bawang village well, which is equal to 78, 49%. It is seen from: PTPN VII Bunga Mayang able to provide a source of employment in the State Tulang Bawang village grew, giving KUB so that absorbed a lot of labor, instrumental in developing community-owned business, was instrumental in creating new sources of employment for the community, making the general people's income increases, the state transport current, adequate public facilities, state of the monitored environment, often helping the community in the event of limited natural resources, technological developments, and PTPN VII makes green spaces in the environment is reduced because of the expansion of agricultural lands in the State Tulang Bawang village.

Keywords: analysis of the sugar cane plant externalities PTPN VII mayang interest to the economy of the surrounding community (case study: Tulang Bawang village).