ABSTRACT

THE IMPACT OF AFFIRMATIVE ACTION POLICY FOR WOMEN LEGISLATIVE CANDIDATES TOWARD RECRUITMENT QUALITY OF WOMEN LEGISLATIVE CANDIDATES THE INDONESIAN DEMOCRATIC PARTY FOR STRUGGLE REGENCY PRINGSEWU 2013

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Affirmative action policy to reassert the quota of 30% women representation at the 2014 elections was created by General Election Commission (KPU) in the number 7 of PKPU 2013 about the nomination of Indonesia Legislative Assembly members, Assembly members at provincial, and Assembly members at regency/city. Lack of forming cadre makes political parties must work extra hard to meet the quota of 30% women representation. If it is not met, the threat of disqualification will apply to political parties that did not meet the quota of 30% women representation. Then that happened is a decrease in terms of the quality of which has been standardized by any political parties that women can be a legislative just a qualified administrative.

This research aims to know the impact of affirmative action policy for women legislative candidates toward recruitment quality of women legislative candidates. The Indonesian Democratic Party for Struggle Regency Pringsewu. Method of research used in this research is descriptive qualitative research method. The data collection was done by in-depth interviews to several informants representative and documentation.

The result of research of the recruitment process quality of women legislative candidates The Indonesian Democratic Party for Struggle Regency Pringsewu were analyzed through partisan recruitment type, compartmentalization, immediate survival, and civil service reform shows the type of recruitment immediate survival very dominant in the process of recruitment women legislative candidates The Indonesian Democratic Party for Struggle Regency Pringsewu. Dominance type of recruitment immediate survival arises when political party faced with the lack of women cadres but must meet quota of 30% women representation. Besides, women legislative candidates are recruited in immediate survival not able to fulfill the criteria kingsley used as indicators women legislative candidates quality Besides impact on the quality of recruitment, affirmative action quota of 30% representation of women also have an impact on several things, such as the influence on the issue of women's, men's affect, affect the future, and the impact of such indirect cause of gender politics of oligarchy.

Key word: the impact of policy, affirmative action, the quota of 30% women representation, recruitment quality.