ABSTRACT

EFFECTIVENESS ANALYSIS OF GOVERNMENT POLICY FOR FERTILIZER SUBSIDY
(Case Study on Farmers in Pringsewu Regency Lampung Province)

By

VERINA ELISA

The agricultural sector is a sector that has a strategic role in national development, the government policy to subsidize fertilizer to boost agriculture sector. Pringsewu as one of regency in Lampung province where the agricultural sector is the main sector for GDP caused the need for fertilizer subsidy is also high to effort in optimizing revenue in this district. This study aims to determine the effectiveness of fertilizer subsidies to farmers based on the timeliness, quantity, type, right (target), quality, and price in Pringsewu Regency.

The data used in this study is primary data to obtain data on the effectiveness of fertilizer distribution is based on indicators of timeliness, amount, type, right (target), quality, and price. Population and samples of this study were 5908 farmers registered as members of farmer groups of Pringsewu Regency. Data analysis is using descriptive analysis through single table for knowing distribution and the proportion of each variable.

The results showed that the fertilizer subsidy policy on punctuality indicators have been effective (76.0%). Indicators of accuracy the amount classified as effective (80.3%), classified as an effective indicator of the type of fertilizer (78.9%), relatively effective indicator targeting accuracy (75.1%), quality indicators classified as effective (73.9%) and price indicators also quite effective (69.3%). Overall government policy on fertilizer subsidy in Pringsewu Regency terms of six indicators included in the effective category with an average percentage of 75.2% achievement.

Keywords: Effectiveness, Policy Subsidized Fertilizer