ABSTRACT

THE ROLE OF NEWS TELEVISION EDITOR IN PROVIDING NEWS MATERIAL
(A Study to News Material Radar Malam in Radar TV Lampung)

By

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The background of this research is about how splendid an incident or story to be published, which will not attract the viewers if the news is not delivered by good language, clear sentences, accurate information and also supporting picture. Editor has big role to produce a good and right news program which also understandable. The researcher chose Radar Tv Lampung because this station was newly established and hired crews whose educational background mostly not about journalistic or press. The researcher chose night news program Radar Malam for it is a news program that publish all aspects in life. Beside that, the reason of researcher chose Radar Malam because the editor of this program has no journalistic as educational background.

The main question of this research is; how is the role of non-journalistic educated editor in providing news material for Radar Malam news program in Radar TV Lampung. This research was focused on the role of script editor and picture editor, where both editor have no journalistic or press educational background. Meanwhile the purpose of this research is to describe the role of editor as individual and also the role of editor whose educational background is not journalistic or press in in the process of providing news material in Radar Malam. This is a descriptive research with qualitative approach.

The result of this research shows that the role of editor is large because it determines the result of published news in a television program. Even without a journalistic education background, the editor was able to work effectively in providing news material in Radar Malam of Radar TV Lampung. The main job of script editor is to verify the news, the accuracy of datam, check and balance. In the other hand, the job of picture editor is to edit picture starting from cut to cut in every record, mixing the picture and sound, and also adding graphical effect to complete the news presentation. Editor has important role in serving the news material, yet the role of editor could not be done by a single person but in a team. That is why if the editor do not work effectively, it will also affect the result of news presentation and even in some cases the news could not be aired.

Keyword: Editor, Radar Malam, News material, Radar TV, News program