

## **ABSTRAK**

### **KONSTRUKSI PEMBERITAAN MEDIA ONLINE PASCA DEBAT KANDIDAT PERTAMA PEMILIHAN GUBERNUR DKI JAKARTA 2017 (Analisis Framing Pada Pemberitaan *tribunnews.com* Periode 14-26 Januari 2017)**

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Pada Pemilihan Gubernur (Pilgub) DKI Jakarta 2017 ada tiga pasangan calon yang bertarung merebutkan kursi tertinggi kepemimpinan di DKI Jakarta yaitu Agus dan Sylvi, Ahok dan Djarot, Anies dan Sandi. Dalam Pilgub DKI Jakarta kali ini salah satu prosesi yang banyak disorot ialah prosesi debat kandidat. Dengan latar belakang tersebut penelitian ini dilakukan untuk mengetahui bagaimana konstruksi pemberitaan pasca debat kandidat Pilgub DKI Jakarta pada media *online* *tribunnews.com*. Konteks pemberitaan yang dipilih ialah konteks mengenai penampilan debat dan program tiap pasangan calon. Penelitian ini dianalisis menggunakan pendekatan kualitatif yang bersifat deskriptif dengan metode penelitian *framing* model Robert Entman. Berdasarkan hasil penelitian yang ditemukan dapat dijelaskan bahwa terdapat perbedaan konstruksi pemberitaan yang dilakukan *tribunnews.com* pada tiap paslon. Perbedaan tersebut dijelaskan berdasarkan hasil analisis *framing* Robert Entman yang berfokus pada *Define Problems*, *Diagnose Cause*, *Make Moral Judgement* dan *Treatment Recommendation* yang dikutip dari pemberitaan *tribunnews.com*.

Kata kunci : Analisis *Framing*, Pilgub DKI Jakarta, Debat Kandidat.

## **ABSTRACT**

### **CONSTRUCTION OF ONLINE MEDIA NEWS POST FIRST CANDIDATE DEBATE OF DKI JAKARTA GOVERNOR ELECTION 2017 (Framing Analysis of the Report in [tribunnews.com](http://tribunnews.com), January 14-26, 2017)**

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In the last DKI Jakarta Gubernatorial Election 2017, there are three pairs of candidates that will be competing to get the highest position of leadership in DKI Jakarta which are Agus and Sylvi, Ahok and Djarot, and Anies and Sandi. The most highlighted procession in this election is the Candidate Debate. This study was conducted to determine how the constructions of the news post Jakarta gubernatorial candidates debate on online media [tribunnews.com](http://tribunnews.com). Selected news context is about the debate performances and programs of each candidate. This study was analyzed with descriptive qualitative approach with framing research method of Robert Entman. Based on the result of the study, it is found that there are differences between the constructions of the news carried on each governor candidate done by [tribunnews.com](http://tribunnews.com). The differences are explained based on the analysis results of Entman's framing method which focused on Define Problems, Diagnose Cause, *Make Moral Judgement* dan *Treatment Recommendation* that quoted from news of [tribunnews.com](http://tribunnews.com).

Keywords: Framing Analysis, Jakarta Gubernatorial Election, Candidate Debate.