

THE GRUNGE PORTRAIT
(A Study on Kucel Community in Bandar Lampung)

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ABSTRACT

Grunge (often called as *Seattle Sounds*) belongs to an alternative rock sub-genre. It started to be known in the mid of 1980s in Seattle, Washington. It was believed from some sources that Mark Arm, the vocalist of Green River and then Mudhoney was the first persons to use the word grunge to refer a particular type of music. Mark Arm for the first time used the word grunge in 1981. This was a qualitative research focusing on *grunge* reasons for joining to be members of *kucel group*, viewed from *grunge* identity and life style. This research used primary data coming from deep interviews and experiences of becoming *grunge* community, and secondary data including books, leaflets, video clips and songs characterized with *grunge* and literary study. Informants were 3 members of *kucel group* having completed determined criteria for informant including that informants should be members of the group, the public figures in the group (founders) and subject should be still active in the community. The results showed that their recognitions to *grunge* sub culture were obtained with some different ways, however, they did feel the same about *grunge*. Youths' reasons to join *grunge* community and to imitate grunge life style were the influences of surroundings, fellowships, and similar favors to *grunge* music. *Grunge* identities could visibly be seen from flannel shirt, shabby t-shirt, worn out jeans, v-necked cardigan, *Lonsdale* cloths, t-shirts with *grunge* pictures, boots with brands like *Dr.Marten* and *Monkey Boot*, or *Converse* brand casual shoes. They leaved their hair growing longer and untidy, and even colored their hair to be distinctive from other communities. *Grunge* life style is becoming simple individual and being the self. Even though this sub culture is overlooked by the society because the way of their wearing cloths, they remain using *grunge* values as their life style.