

ABSTRACT

THE IMPACT OF RAMPANT SOCCER GAMBLING IN LEARNERS

(STUDY ON THE FISIP STUDENT OF UNIVERSITY OF LAMPUNG)

As one of the countries with rapid advances in technology, Indonesia is inseparable from the global flow of information that is required to know the social phenomena that are happening in the community. Therefore, the community should strive to meet their needs through the mass media. One of the most popular mass medium is television. Television is the most abundant source of information on the use within the community, as it is now its television virtually covers all layers. The majority of Indonesian people now can watch impressions in the options vary, televisi ranging from music event patron, infotainment, the talent, search-reality show, Sports news, even the sports itself live. Of many event, average people are more interested to impressions sport the more precisely impressions football. Unfortunately Football sport instead 's impressions sports attractive, but football now is incarnated be means of illegal, gambling ball not only attacked ordinary people. But also had entered education, it is seen from many students attended it good that only a follow or has become lifestyle student itself. Should students showed intelektualitasnya that gambling is a benchmark of low moral generation, this research aims to know the causes of the factors rampant football gambling among college students. Method of data collection was carried out with methods of interviews and studies dokumentation. Technical data analysis conducted by ways reduction data, presentation of data, and withdrawal conclusion. Based on process research conducted can be in conclude that reason students do gambling ball Is because the social and economic, factor situasional, factor desire to try, factor about the perception of opportunities victory as well as the perception of skill.

Keywords : of factor causing, football gambling, student, social distortion