

ABSTRAK

Efektivitas Program Pengembangan Usaha Agribisnis Pedesaan Dalam Peningkatan Pendapatan Petani Sayur

(Desa Watas Kecamatan Balik Bukit Lampung Barat)

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Penelitian bertujuan untuk mengetahui tingkat efektivitas program PUAP, tingkat kualitas fasilitas yang diterima peserta program PUAP, tingkat kemampuan sumberdaya manusia Pengelola program PUAP Gapoktan Watas Jaya Desa Watas Kecamatan Balik Bukit Kabupaten Lampung Barat dan mengukur efektifitas program PUAP terhadap pendapatan anggota, pengaruh kualitas fasilitas yang diterima peserta program PUAP terhadap pendapatan anggota, pengaruh kemampuan sumberdaya manusia pengelola program PUAP terhadap pendapatan anggota Gapoktan Watas Jaya Desa Watas Kecamatan Balik Bukit Kabupaten Lampung Barat. Hubungan antar variabel diuji dengan menggunakan analisis deskriptif dan uji analisis regresi linier berganda.

Hasil penelitian ini adalah (1) Program PUAP yang dijalankan di Desa Watas Kecamatan Balik Bukit berjalan dengan efektif yang diukur dengan kemudahan prosedur peminjaman, ketepatan waktu penyampaian dana pinjaman, dan rendahnya tingkat bunga pinjaman yang diberikan kepada anggota Gapoktan. (2) Tingkat efektivitas penyaluran dana program BLM-PUAP, dan kemampuan sumberdaya manusia pengelola program berpengaruh terhadap peningkatan pendapatan anggota Gapoktan Desa Watas Kecamatan Balik Bukit. (3) Kualitas fasilitas yang diterima peserta BLM PUAP memiliki pengaruh yang negatif hal ini dikarenakan jumlah penyuluhan dan pendampingan yang di terima petani selama satu tahun sebanyak 5-8 kali, yang dirasa kurang oleh petani sehingga mengakibatkan petani kekurangan wawasan dalam menghadapi masalah pertanian yang akan berpengaruh kepada tingkat produksi.

Kata Kunci : Efektivitas, Program PUAP, Usahatani Sayuran,

ABSTRACT

EFFECTIVENESS OF RURAL AGRIBUSINESS DEVELOPMENT PROGRAM IN INCREASING INCOME OF VEGETABLE FARMERS

(Desa Watas Kecamatan Balik Bukit Lampung Barat)

By

Meydi Tia Al Fanny

The purposes of this research are to know the level of effectiveness of PUAP program, the level of facilities quality received by PUAP program participants, the level of human resource capacity of PUAP program manager in Gapoktan Watas Jaya Village Watas Kecamatan Balik Bukit, West Lampung regency and to measure the effectiveness of PUAP program to member's income, the influence of facilities quality received by participant of PUAP program to member's income, the influence of human resource capability of PUAP program manager to income of member of Gapoktan Watas Jaya Village of Watas Kecamatan Balik Bukit Regency of Lampung Barat. The relationships among variables were tested using descriptive analysis and multiple linear regression analysis.

The results of this research are (1) PUAP program runs effectively in Desa Watas Kecamatan Balik Bukit as measured by ease of borrowing procedure, timeliness of loan fund disbursement, and low interest rate given to Gapoktan member. (2) The effectiveness level of BLM-PUAP program fund distribution, and the human resource capacity of program managers have an effect on increasing the income of Gapoktan Desa Watas Subdistrict Balik Bukit. (3) The quality of facilities received by BLM PUAP participants has a negative effect because the number of counseling and mentoring received by farmers for one year is 5-8 times, which is felt lack by the farmers and causes the farmers to lack insight in facing agricultural problems which will Effect to production level.

Keyword: Effectiveness, Farm Vegrtable, PUAP Program