

ABSTRAK

EFEKTIVITAS PROGRAM PENINGKATAN PENGHIDUPAN MASYARAKAT BERBASIS KOMUNITAS (PPMK) DALAM MENINGKATKAN PENDAPATAN ANGGOTA KELOMPOK SWADAYA MASYARAKAT (KSM)

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Penelitian ini bertujuan untuk (1) mengetahui pelaksanaan program PPMK di Kelurahan Margodadi Kota Metro (2) mengetahui efektivitas program PPMK dalam meningkatkan pendapatan anggota KSM di Kota Metro, dan (3) mengetahui faktor – faktor yang berhubungan dengan efektivitas program PPMK di Kota Metro. Lokasi penelitian ini dipilih secara sengaja di Lembaga Keswadayaan Masyarakat (LKM) Kelurahan Margodadi, Kecamatan Metro Selatan, Kota Metro. Responden penelitian ini sebanyak 25 anggota Kelompok Swadaya Masyarakat (KSM) yang mendapatkan pinjaman modal pada Program Peningkatan Penghidupan Masyarakat Berbasis Komunitas (PPMK). Pengumpulan data penelitian dilaksanakan pada bulan Agustus - September 2016. Penelitian ini menggunakan metode kasus dengan analisis deskriptif dan menggunakan analisis tabulasi silang untuk menguji hipotesis. Hasil penelitian menunjukkan bahwa: (1) pelaksanaan program PPMK berjalan dengan baik (2) program PPMK efektif dalam meningkatkan kesejahteraan anggota KSM, dan 3) faktor-faktor yang berhubungan dengan efektivitas program PPMK yaitu kualitas sumberdaya manusia, kondisi modal sosial, dan kualitas sumberdaya keuangan.

Kata kunci: Efektivitas, LKM, Program PPMK.

ABSTRACT

THE EFFECTIVENESS OF PROGRAM COMMUNITY-BASED LIVELIHOOD IMPROVEMENT (PPMK) ON IMPROVING THE MEMBER INCOME OF SELF-HELP GROUPS COMMUNITY (KSM) IN SELF-SUPPORTING INSTITUTION COMMUNITY (LKM) MARGODADI JAYA SOUTH METRO DISTRICT METRO CITY LAMPUNG

By

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This study aims to find out (1) the implementation of PPMK program in Margodadi Sub-district Metro City, (2) the effectiveness of PPMK program in improving the income of KSM members in Metro City, and (3) factors that related to the effectiveness of PPMK Program in Metro City. The location of this study was chosen purposively in Self-Supporting Institution Community (LKM) Margodadi Sub-district, South Metro District, Metro City. The respondents of this research were 25 members of Self-Help Groups Community (KSM) whom get capital loans in PPMK Program. Data of this research collected in August - September 2016. The research method used case method with descriptive and tabulation analysis to test the hypothesists. The results of the research were (1) the implementation of PPMK Program was running well, (2) PPMK Program was effective in improving the income of KSM members, and (3) the factors that related to the effectiveness of PPMK Program were human resource quality, social capital condition, and finance resource quality.

Key words: Effectiveness, LKM, PPMK Program.