

ABSTRACT

Analysis of Performance Difference of Cocoa Farmers in Partner and Nonpartner With PT Olam Indonesia in Pesawaran Regency

By

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This research intended to differentiate the use of inputs, cash cost, productivity, revenue, and farming profit of PT Olam Indonesia partner and nonpartner farmer in Pesawaran District. The study used descriptive quantitative method. The research data was collected on January 2017 using survey method. This research was conducted in Sungai Langka and Wiyono Villages, Pesawaran District. The determination of research place used stage sampling. Different test was used to analyze difference the use of inputs, cash cost, productivity, revenue, and farming profit of partner and nonpartner farmer. This study shows that (1) there is no difference in terms of input used between partner and nonpartner farmers, (2) cash cost partner is higher than that of nonpartner farmers, (3) productivity nonpartner farmers is higher than that of partner, (4) revenue partner is higher than that of nonpartner farmers, and (5) profit partner is higher than that of nonpartner farmers.

Key words: cocoa, farmers, nonpartner, partner

ABSTRAK

ANALISIS PERBEDAAN KINERJA PETANI KAKAO MITRA DAN NON MITRA DENGAN PT OLAM INDONESIA DI KABUPATEN PESAWARAN

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Penelitian ini bertujuan untuk membedakan penggunaan input, biaya tunai, produktivitas, penerimaan, dan pendapatan usahatani kakao petani mitra dan non mitra PT Olam Indonesia di Kabupaten Pesawaran. Metode penelitian yang digunakan yaitu metode deskriptif kuantitatif. Data penelitian dikumpulkan pada bulan Januari 2017 dengan metode survei. Penelitian dilakukan di Desa Sungai Langka dan Wiyono, Kabupaten Pesawaran. Penentuan tempat penelitian menggunakan sampling bertahap. Analisis uji beda digunakan untuk menganalisis perbedaan penggunaan input, biaya tunai, produktivitas, penerimaan, dan pendapatan usahatani antara petani mitra dan non mitra. Penelitian menunjukkan berdasarkan uji beda bahwa (1) tidak dapat perbedaan penggunaan input petani mitra dan non mitra (2) biaya tunai petani mitra lebih tinggi dibanding non mitra, (3) produktivitas kakao petani non mitra lebih tinggi dibanding non mitra, (4) penerimaan petani mitra lebih tinggi dibanding non mitra, dan (5) pendapatan usahatani kakao petani mitra lebih tinggi dibanding non mitra.

Kata kunci: kakao, mitra, non mitra, petani