

ABSTRAK

PENGARUH BERMAIN *HOW GOOD IS YOUR MEMORY* TERHADAP PERKEMBANGAN BAHASA EKSPRESIF ANAK USIA 4-5 TAHUN DI PAUD AL-IKHLAS BANDAR LAMPUNG TAHUN AJARAN 2016/2017

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Masalah dalam penelitian ini adalah belum berkembangnya bahasa ekspresif pada anak usia 4-5 tahun. Penelitian ini bertujuan untuk mengetahui pengaruh aktivitas bermain *how good is your memory* terhadap perkembangan bahasa ekspresif pada anak usia 4-5 tahun. Metode penelitian yang digunakan adalah *Pre- eksperimental dengan design One Grup Pretest-Posttest*. Teknik pengambilan sampel menggunakan sampling purposive. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan pendekatan eksperimen. Populasi dalam penelitian ini berjumlah 20 anak. Mengingat jumlah posisi 20 semua anggota populasi dijadikan sampel. Pengumpulan data dilakukan dengan menggunakan observasi dan dokumentasi. sedangkan analisis data tentang pengaruh bermain *how good is your memory* terhadap perkembangan bahasa ekspresif dan uji *t-pierd simple t-test* digunakan untuk melihat perbedaan perkembangan bahasa ekspresif anak antara sebelum dan sesudah bermain *how good is your memory* . Hasil penelitian menunjukkan bahwa ada pengaruh aktivitas bermain *how good is your memory* terhadap perkembangan bahasa ekspresif anak usia 4-5 tahun. terbukti bahwa ada perbedaan perkembangan bahasa ekspresif sebelum aktivitas bermain *how good is your memory* dan setelah diberi aktivitas bermain *how good is your memory*. Hal ini berarti bahwa bermain *how good is your memory* dapat membantu menstimulasi perkembangan bahasa ekspresif anak.

Kata Kunci: bahasa ekspresif , *how good is your memory*

ABSTRACT

THE INFLUENCE OF PLAYING HOW GOOD IS YOUR MEMORY OF THE DEVELOPMENT OF EXPRESSIVE LANGUAGE OF CHILDREN AGED 4-5 YEARS OF EDUCATION EARLY CHILDHOOD AL-IKHLAS BANDAR LAMPUNG ACADEMIC 2016/2017

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The problem in this research is the lack/not yet developed of expressive language in children aged 4-5 years. In this research aims to determine the influence of how good is your memory play activities on the development of expressive language in children aged 4-5 years. The research method used is pre-experimental with design one group pritest-posttest. Technique sampling using purposive sampling. this research is a quantitative research by using experimental approach. the population of this research amounted to 20 children. considering the number of positions of 20 all members of the population are sampling. data collecting is done by using observation and documentation. while data analysis about how good is your memory influence to expressive language development and i-pierd test simple i-test is used to see the difference of expressive child development between before and after play how good is your memory. the results showed that there is influence of how good is your memory play activity on the development of expressive language of children aged 4-5 years. it is evident that there are differences in expressive language development before the activity of playing how good is your memory and after being given the activity of playing how good is your memory. this means that playing how good is your memory can help stimulate the development of the child's expressive language.

Key Words : expressive language , how good is your memory