

## **ABSTRACT**

### **Strategy Institution Advocacy Women (DAMAR) in tackling the violence against women in the city of Bandar Lampung**

**(The Study On Women's Advocacy Institute (DAMAR) The City Of Bandar Lampung)**

**By**

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Revealed rate occurrence of violence in lampung that were still hidden and the source of the data is still limited is the result of the struggle activists women in open society in the horizon thinking ahead gender inequality and injustice. Besides, mass media that rises in lampung publishing through to the case of violence against women very helpful uncover cases of violence against women occurring in lampung. For that required a strategy is good in fix the problem. A clear strategy desperately needs institution advocacy women city lampung in order to give integrated services against women victim of violence. Research purposes is to analyze (1) strategy institution advocacy women (DAMAR) in tackling the violence against women in lampung city. (2) to know constraints that have been faced institution advocacy women (DAMAR) in tackling the violence against women in lampung city. (3) to know damar efforts to overcome adversity / obstacles facing in tackling the acts of violence against women. Type of research used is a type of research descriptive by using a qualitative approach. While the technique of collecting data done with interview observation, and documentation. This research result, namely: (1) targets / determination of the purpose of annual. Damar as an institution advocacy of women in the city of lampung dealing with violence against women, in general has been have a vision, the mission, and the annual target of a clear. (2) the organizational structure; institution advocacy women (DAMAR) use structures a formal organization showing the relation between resources drawn up by the management of the organization. (3) the program concerning programs work damar have a matrix program are predetermined in advance and always are scheduled to be discussed in a meeting management, every year where programs work owned damar is made in accordance with vision, the mission, and resources that owned by damar itself. (4) procedures/Standards Operating Procedures (SOP), DAMAR had a procedure/SOP is clear in penaganan acts of violence against women in the city of Bandar Lampung that refers to SPM (minimum service standard) field integrated services for women and children victims of violence, the SPM became a benchmark in providing services handling TIMBER, reports/complaints, health care, social rehabilitation, enforcement and legal assistance, as well as repatriation and social reintegration for women and children victims of violence. (5) the allocation of resources. About TIMBER resources has had a HUMAN or non HUMAN RESOURCES such as facilities and infrastructure.

Researchers recommends some respects, namely: (1) donor institutions is expected to pay more attention to damar particularly in terms of funding, facilities and prasana, (2) damar expected to improve the quality of sdm it owned with a way of doing education and training about various discipline of sciences which different to activists so that the activists can do emergency aid to the victims of violence against women.(3) damar is expected to continue to meningkatkan socialization of public about the issue of violence against women and children.

Keywords: the strategy, violence against women, institution advocacy women (DAMAR)