ABSTRACT

ANALYSIS OF INCOME AND WELFARE OF PEPPER FARMERS IN GUNUNG LABUHAN SUBDISTRICT OF WAY KANAN REGENCY

By

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The purposes of this study were to analyze: (1) the pepper farmers’ income and (2) the level of household’s welfare by household expenditure of pepper farmers at Gunung Labuhan Sub-district of Way Kanan Regency. This research location was chosen purposively. Sixty three pepper farmers from Way Tuba and Gunung Sari villages were drawn by a simple random sampling method. The data was analyzed by quantitative and descriptive qualitative methodo. The result of this research showed that: (1) the average of pepper farmers’ income at Gunung Labuhan Sub-district of Way Kanan Regency was Rp30.559.802,- per year; in which Rp 9.841.199,- (32,20%) was gotten from the pepper farming and (2) based on the BPS indicator, 95,2 percent of the pepper farmers were categorized as prosperous and the rest of 4,8 percent were not prosperous.

Keywords: Farmer, Farming, Income, Pepper, Welfare,