

## ABSTRACT

### **Developing Culture-Based Procedures to Improve Students' Cultural Awareness in Verbal and Nonverbal Communication**

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This research is intended to find out (1) the significant effect of the culture-based procedures on students' cultural awareness in both verbal and nonverbal communication and (2) how students improve their cultural awareness of English culture in both verbal and nonverbal communication. This research used a mixed method. The participants were 40 students of STKIP Muhammadiyah Pringsewu. The data were collected through questionnaires of verbal and nonverbal communication of English culture, and observation of how students learned English culture. The questionnaires were analyzed by using paired sample t-test which was computed by using SPSS 23 program. The observation data were analyzed descriptively after the researcher transcribed and grouped the data.

The result showed there was a statistically significant effect of culture-based procedures on students' cultural awareness with the significant level ( $0.000 < 0.05$ ). It means the hypothesis was accepted. Furthermore, the observation results showed that students could comprehend, be aware, and practice of English culture both verbal and nonverbal communication by imitating of verbal and nonverbal, making a note of verbal and nonverbal, looking up the dictionary in making dialogue, and giving peer feedback to others as important things that helped them in learning English culture. In overall, students were fairly aware of English culture, especially in the area of cultural perspectives and practices in both verbal and nonverbal communication. The developing culture-based procedures really helped students to improve perspective and practice of English culture in both verbal and nonverbal communication. The researcher suggests that developing culture-based procedures facilitated students to improve their cultural awareness in verbal and nonverbal communication.