

ABSTRACT

THE STRATEGY OF METRO CITY GOVERNMENT IN MAKING A HIGH INTEGRITY CITY

By:

RISTRA ASTRIANI

The aim of this research is to analyzing Metro city government strategy in making a high integrity city. The method used was descriptive research by using qualitative approach. The data collecting technique was done by using a deep interview, documentation and observation.

The result of the research namely: (1) Metro city government strategy in making a high integrity city was analyzed by 5 aspects, they were (a) privatization and coproduction were done by devolution from government to private institution through services procurement electronically (LPSE); (b) debureaucratization was done by using making simple of service procedures to be easy and quick; (c) reorganization was done by sharpening main tasks and public organization function; (d) an effective public management was done by improving the managerial processes to be more effective in carrying out its functions; and (e) value for money was done by the prudence of government officials in managing budget that next was done in the form of government activities; (2) problems faced; (a) lack of commitment; (b) lack of competence; (c)) feudal culture; (d) permissive culture; and (e) resistance.

This research recommends several things, namely: (1) there is a high integrity commitment from all governmental officers in Metro; (2) do socialization to the society about the easiness of service in Metro city and the commitment not to give gratification to the service-giving officer; (3) tighten the public service giving and give a hard punishment to panders that are still offering their service to the society; (4) there is the improvement of public service facilities in the poor places; (5) routine guidance to all public service officer; and (6) make the scale of priority against activities of Metro city government.

Key words: strategy, a high integrity city