

## **ABSTRACT**

### ***ANALYSIS OF THE INFLUENCE OF PROFITABILITY, LEVERAGE, GROWTH AND INSIDER OWNERSHIP ON DIVIDEND POLICY***

By

Rani Fitria

*Dividend policy is an established guide for the firm to determine the amount of money it will pay out as dividends to investors. The size of the dividend to be distributed by the company to investors depends on the dividend policy of each company. This study aims to examine and analyze the effects of profitability measured by Return On Asset (ROA), leverage measured by Debt to Equity Ratio (DER), Growth as measured by the GROWTH, and Insider Ownership as measured by INSIDER on dividend policy as measured by the Dividend Payout Ratio (DPR).*

*This research used 10 of Manufacturing companies listed that paid dividend in Indonesia Stock Exchange from 2008 until 2012 period. Analysis of the data used is path analysis with SPSS program*

*The test results showed the variable of Return On Asset (ROA), Growth (GROWTH), and Insider Ownership (INSIDER) not shows influence on the Dividend Payout Ratio (DPR), while the Debt to Equity Ratio (DER) shows negative significant influence on the Dividend Payout Ratio (DPR).*

*Keywords: Dividend Policy (Dividend Payout Ratio), Growth (Asset Growth), Leverage (Debt to Equity Ratio), Profitability (Return On Asset, Insider Ownership (INSIDER)).*