

ABSTRAK

PENGARUH *CORPORATE SOCIAL RESPONSIBILITY* (CSR), *LEVERAGE* DAN *SIZE* TERHADAP PROFITABILITAS PADA PERUSAHAAN PROPERTI, *REAL ESTATE* DAN KONTRUKSI BANGUNAN YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2011-2015

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Penelitian ini bertujuan untuk menganalisis pengaruh variable *Corporate Social Responsibility* (CSR), *Leverage* dan *Size* terhadap Profitabilitas (ROA) pada perusahaan properti, *real estate* dan kontruksi bangunan yang terdaftar di Bursa Efek Indonesia tahun 2011-2015. Populasi dalam penelitian ini adalah perusahaan yang aktif diperdagangkan dan terdaftar di Bursa Efek Indonesia pada tahun 2011-2015. Pengambilan sampel penelitian dilakukan dengan menggunakan metode *purposive sampling* dan metode analisis yang digunakan adalah analisis regresi berganda dengan pendekatan data panel. Terdapat 30 perusahaan yang digunakan dalam sampel penelitian.

Hasil penelitian ini menunjukkan kemampuan menjelaskan variable independen *Corporate Social Responsibility* (CSR), *Leverage* dan *Size* terhadap Profitabilitas (ROA) sebesar 20,4% sedangkan sisanya 79,6% di pengaruhi oleh faktor lain di luar penelitian. Hasil uji t menunjukkan CSR tidak berpengaruh terhadap Profitabilitas (ROA). Variabel *Leverage* dan *Size* berpengaruh negative terhadap Profitabilitas (ROA).

Kata Kunci : *Corporate Social Responsibility* (CSR), *Leverage*, Ukuran Perusahaan (*Size*) dan Profitabilitas (ROA).

ABSTRACT

THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY (CSR), LEVERAGE AND COMPANY'S SIZE ON PROFITABILITY OF PROPERTY, REAL ESTATE AND BUILDING CONSTRUCTION COMPANIES LISTED IN INDONESIA STOCK EXCHANGE PERIOD OF 2011-2015

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This research aims to analyze the influence of Corporate Social Responsibility (CSR), Leverage and Size on Profitability (ROA) variables of property, real estate and building construction companies listed in Indonesia Stock Exchange period of 2011-2015. The population in this research consisted of all companies which are actively traded and listed in Indonesia Stock Exchange period of 2012-2016. The sample of the research was done using purposive sampling method of multiple regression analysis with panel data approach. There were 30 companies participated in the research.

The results of this research showed that the ability to explain the independent variable of Corporate Social Responsibility (CSR), Leverage and Company's Size on Profitability (ROA) was 20.4% while the remaining 79.6% was influenced by other factors outside the research. The result of t-test showed that CSR has no influence on Profitability (ROA). Leverage and Size variables have negative influence on profitability (ROA).

Keywords: Corporate Social Responsibility (CSR), Leverage, Company's Size and Profitability (ROA).