

**MIGRATION AND SOCIAL ECONOMIC CONDITION OF SUNDANESE  
IN NEGLASARI VILLAGE, CENTRAL ABUNG SUBDISTRICT OF  
NORTH LAMPUNG REGENCY**

The purpose of the research was to find out pusher factor, puller factor and social economic condition of Sundanese in Neglasari village. The research method used was descriptive method, the sample of research was the entire family head of Sundanese migrant in Neglasari village. The sampling technique used was non random sampling. In collecting data, the instrument used was observation, interview, and documentation. Data analysis used was presentation analysis and scoring. The results showed that : (1) The desire to improve standard living was a pusher factor of Sundanese migrant, migrate to Neglasari village. (2) The difficulty of getting job in place of origin was the pusher factor for Sundanese migrant moved to Neglasari. (3) The opportunity of getting job in destination area was the puller factor for migration to neglasari village. (4) The success of friend or family in destination area was migrant moved to Neglasari village. (5) The job of family head in entire Neglasari village (100%) worked as farmer. (6) The family head of Sundanese migrant in Neglasari village had more than two children. (7) The family income of Sundanese migrant in Neglasari village still relatively low. (8) The family head migrant had valued goods in medium criteria.

Keyword : Migration, Social Economic, and Migrant

**MIGRASI DAN KONDISI SOSIAL EKONOMI SUKU SUNDA  
DI DESA NEGLASARI KECAMATAN ABUNG TENGAH  
KABUPATEN LAMPUNG UTARA**

**Oleh:  
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Penelitian ini bertujuan untuk mengetahui faktor pendorong, faktor penarik dan kondisi sosial ekonomi Suku Sunda di Desa Neglasari. Metode yang digunakan menggunakan metode deskriptif. Sampel penelitian ini seluruh kepala keluarga migran Suku Sunda yang berada di Desa Neglasari. Teknik pengambilan sampel menggunakan teknik *Non-random Sampling*. Pengambilan data menggunakan teknik observasi, teknik wawancara, teknik dokumentasi. Analisis data menggunakan teknik analisis persentase dan *scoring*. Hasil penelitian menunjukkan bahwa: (1) Keinginan untuk memperbaiki taraf hidup merupakan faktor pendorong migran Suku Sunda bermigrasi ke Desa Neglasari. (2) Sulitnya mendapatkan pekerjaan di daerah asal merupakan faktor pendorong migran Suku Sunda bermigrasi ke Desa Neglasari. (3) Kesempatan untuk mendapatkan pekerjaan di daerah tujuan merupakan faktor penarik bermigrasi ke Desa Neglasari. (4) Keberhasilan teman atau kerabat di daerah tujuan merupakan faktor penarik yang menyebabkan kepala keluarga migran Suku Sunda bermigrasi ke Desa Neglasari. (5) Pekerjaan kepala keluarga migran Suku Sunda yang ada di Desa Neglasari seluruhnya (100%) bekerja sebagai petani. (6) Kepala keluarga migran Suku Sunda yang ada di Desa Neglasari yang memiliki anak lebih dari dua anak. (7) Pendapatan kepala keluarga migran Suku Sunda yang ada di Desa Neglasari masih tergolong rendah. (8) Kepala keluarga migran memiliki barang-barang berharga dengan kriteria sedang.

Kata Kunci : Migrasi, Sosial Ekonomi, Migran.