

ABSTRACT

COOPERATIVE AND COURTESY PRINCIPLES ON THE STUDENTS' COMMUNICATION OF SMP MUHAMMADIYAH I PRINGSEWU IN *FACEBOOK* SOCIAL NETWORKING AND THEIR IMPLICATIONS TOWARD INDONESIAN LANGUAGE LEARNING

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The form of compliance and the violation of cooperation and courtesy principles on the *facebook* social networking's communication by the students of SMP Muhammadiyah Pringsewu and their implications toward Indonesian Language Learning is the problem discussed in this study. This study is aimed to portray the form of compliance and the violation of cooperation and courtesy principles on the *facebook* social networking's communication by the students of SMP Muhammadiyah 1 Pringsewu and their implications toward Indonesian Language Learning. The method used in this study is a descriptive qualitative method. The data resources in this study were the speeches on the *facebook*'s status and comments made by the students of SMP Muhammadiyah 1 Pringsewu.

The result of the study shows the existence of compliance and violation of cooperation and courtesy principles on the *facebook* social network's communication by the students of SMP Muhammadiyah 1 Pringsewu. The compliance and violation of cooperation and courtesy are seen from the comments given by the students of SMP Muhammadiyah 1 Pringsewu toward the status made by their friends. The form of compliance and the violation of cooperation and courtesy found on the comments consist of the quantity maxim, quality, relevance, and manner. Meanwhile, it is found five maxims in the compliance and violation of the principle of cooperation. They are the maxim of wisdom, praise, humility, agreement, and sympathy, while the compliance and violation for maxim of generosity are not found in the data.

In Indonesian language learning at schools, this study deals with learning material and learning sources. The relation to learning materials, *facebook* communication serves as an example of good use of a correct and appropriate Indonesian

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language. The relation to learning sources, *facebook* communication can be used as a medium in the learning of classifying and revising critical response text in accordance with the structures and the rules of the text both oral and written.

Key words: *cooperative principle, courtesy principle, facebook social network, learning*