

ABSTRACT

THE ROLE OF COMMUNITY IN OVERCOMING THE EXPLOITATION TOWARDS THE KIDS WHO SELL *TISSUE PAPERS*

**(The Life Story of The Kids Who Sell *Tissue Papers* in Way Halim,
Bandarlampung City and at Simpura Shopping Center)**

By

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This research aims to find out and to explain the role of community in overcoming the exploitation towards the kids who sell tissue papers and the life story of the kids who sell tissue papers in Way Halim, Bandar Lampung City and at Simpura Shopping Center. This research used qualitative method with a focus on the community, the kids who sell tissue papers and their families. The technique used to determine the informants in the research was purposive sampling and snow ball techniques so that the informants in this research were 18 people. The data resource in this research was obtained by the author through in-depth interview with the informants and it was strengthened by existed observations and documents. The data analysis technique used in this research was qualitative data analysis namely data reduction, data presentation, and conclusion drawing. According to the results of the research, mostly, people were reluctant to report the exploitation towards the kids who sell tissue papers to the authorities with the reasons that it was no use and many things to deal with. Children work because of their families' economy which causes them either voluntarily or forced to help their families in increasing the family economy. The author found out that the kids who have worked at early age will lose their rights as children, namely, the loss of their time to socialize with peers. The kids who sell tissue papers do not feel that their working activities at an early age as tissue papers sellers inhibit their time to study.

Keywords: community, children, the kids who sell tissue papers

ABSTRAK

PERANAN MASYARAKAT DALAM MENGATASI EKSPLOITASI TERHADAP ANAK PENJAJA *TISSUE*

(Kisah Kehidupan Anak Penjaja *Tissue* Di Way Halim Kota Bandarlampung
dan Pusat Perbelanjaan Simpur Center

Oleh

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Penelitian ini bertujuan untuk mengetahui dan menjelaskan peranan masyarakat dalam mengatasi eksploitasi terhadap anak penjaja *tissue* dan kisah kehidupan anak penjaja *tissue* di Way Halim Kota Bandarlampung dan Pusat Perbelanjaan Simpur Center. Penelitian ini menggunakan metode kualitatif, dengan berfokus kepada masyarakat, anak penjaja *tissue* dan keluarga anak penjaja *tissue*. Teknik penentuan Informan dalam penelitian ini menggunakan teknik *purposive sampling* dan *snow ball* sehingga Informan dalam penelitian ini berjumlah 18 orang. Sumber data dalam penelitian ini penulis dapatkan melalui wawancara mendalam dengan para Informan, serta diperkuat dengan observasi dan dokumen yang sudah ada. Teknik analisis data yang digunakan dalam penelitian ini adalah analisis data kualitatif yaitu, reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian yang diperoleh yaitu, kebanyakan masyarakat enggan melaporkan kegiatan eksploitasi anak penjaja *tissue* ke pihak berwajib dengan alasan percuma dan terlalu banyak yang harus diurus. Anak bekerja karena kurangnya perekonomian keluarga, yang menyebabkan anak secara sukarela maupun terpaksa untuk membantu menambah perekonomian keluarga. Penulis melihat anak yang sudah bekerja diusia dini akan kehilangan hak mereka sebagai anak yaitu, hilangnya waktu untuk bersosialisasi dengan teman sebaya. Anak penjaja *tissue* tidak merasa kegiatannya bekerja diusia dini sebagai penjaja *tissue* menghambat waktu belajar mereka.

Kata kunci: masyarakat, anak, anak penjaja tissue