ABSTRACT

THE RELATED OF KNOWLEDGE AND ATTITUDE TOWARDS STUDENT BEHAVIOR IN MILK CONSUMPTION AT SMPN1 NATAR, SOUTH LAMPUNG

by

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School age children are important age where healthy growth become one of their future health insurance factor. This growth is influenced by internal and external factors. Knowledge of children in SMP 1 Natar about milk is very influential in milk consumption behavior. The purpose of this study was to determine the relationship between knowledge and attitudes towards milk consumption behavior.

This research design using analyse descriptive with crossectional approachment and using primary data. Total samples are 264 students consists of 135 students as second grade and 129 students as third grade. The tools that have been used to meassure knowledge, attitude, and milk consumption behavior was questionnaire. Statistic trial using chi square with $\alpha < 0.05$. 
The results showed good knowledge of students at 153 people (58%). Having a good attitude at 157 (59.46%). In bivariate analysis, it was found that there is a significant relationship at the level of student’s knowledge on the behavior of dairy consumption in SMP 1 Natar with $p = 0.007$.

Keywords: Knowledge, attitudes, behavior, milk.