ABSTRACT

FINANCIAL PERFORMANCE OF PUBLIC ENTERPRISES AFTER THE IMPLEMENTATION OF GOOD CORPORATE GOVERNANCE (GCG) (THE EXPERIENCE OF PT. PLN (PERSERO) 2003-2011)

By
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To improved health of Public Enterprise the Government of Indonesia issued a decree of the Minister of Number 117/KEP/M-MBU/2002 on the application of the practice of Good Corporate Governance in State-owned enterprises with the goal of keeping SOE in Indonesia in order to improve its performance. PT. PLN (Persero) is one of the SOE that are rated poorly in the financial performance section. So it is very important for PLN to implement GCG system within the company. In order to improve performance, especially in financial terms from PT. PLN (Persero).

The purpose of this research is to analyze the implementation of GCG in the PLN, as well as seeing the financial performance of PT. PLN (Persero) after the imposition of the GCG from 2003 to 2011. The method used descriptive qualitative study and historical. The technique of data used the documentation source because researchers apply research literature that is one of the historical research-type.

The results of this study are: (1) implementation of GCG within PT. PLN (Persero) was founded by five basic principles of GCG, i.e. transparency, accountability, responsibility, independence and fairness in applying the principle whereby each program respectively. The principle of transparency in PT. PLN (Persero) showed three programs, namely disclosure of company info periodically in public communication media, application of risk management, and a third also applied the principle of accountability classified in oversight and internal control; the principle of accountability was also followed by two other published implementation guidelines for Good Corporate Governance PT PLN (Persero) and the code of conduct (code of conduct) as well as the publication of code of Conduct; application of the third principle of responsibility which pertained in the application of a quality management system (ISO), Corporate Social Responsibility (CSR) and the latter the management aspects of environment, health and safety; in a reflection of the principle of independence was the preparation and implementation of the Code of Conduct (code of conduct) and the reflection of the application of the principle of equality or Equal treatment to all stakeholders in a balanced and open access info all stakeholders.
can give advice to a jarring progression and the quality of the service in PT. PLN (Persero); (2) The resistance of the implementation of GCG in the body PT. PLN (Persero) is (a) the high dependence on particular sources of energy (oil fuel); (b) the still high rates of theft of electricity; (c) the delinquency still high power; (d) electric capacity installed is not adequate for the needs that exist; (e) added new customers continues to grow; and (f) there are still some factors that have supported the implementation of GCG in the body PT. PLN (Persero).

Key Words: GCG, Financial Performance, PT. PLN (Persero), Public Enterprise.