

ABSTRAK

PEMETAAN POTENSI OBJEK WISATA ALAM DI KABUPATEN WAY KANAN TAHUN 2017

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Penelitian ini bertujuan untuk mengkaji tentang potensi wisata alam di Kabupaten Way Kanan. Penelitian ini menggunakan metode survei, metode ini dimaksudkan untuk mengetahui potensi wisata alam di Kabupaten Way Kanan dengan melihat aspek lokasi, daya tarik, aksesibilitas, dan fasilitas objek wisata. Teknik analisis data yang digunakan adalah teknik analisis deskriptif dengan pendekatan spasial, dan Scoring. Hasil dari penelitian ini menunjukkan bahwa dari semua objek tersebut, setiap objek memiliki daya tarik, fasilitas, maupun aksesibilitas yang berbeda-beda. (1) Kesimpulan dari daya tarik ke 12 objek wisata alam di Kabupaten Way Kanan maka dapat diketahui bahwa 65% di katakan menarik dan 35% nya di katakan sangat menarik. (2) Aksesibilitas menuju objek wisata alam di Kabupaten Way Kanan 65% objek wisata bisa dikatakan sulit di jangkau sedangkan objek yang mudah untuk dijangkau hanya 30%, dan sisanya 5% dikatakan sedang. (3) Sedangkan, fasilitas dapat diketahui bahwa 65% di katakan tidak lengkap dan 35% nya di katakan lengkap.

Kata Kunci: Pemetaan, Potensi Wisata Alam, Daya Tarik, Aksesibilitas, Fasilitas.

ABSTRACT

MAPPING OF NATURAL TOURISM OBJECT LOCATION POTENTIAL IN DISTRICT WAY KANAN IN 2017th

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This study aims to examine the potential of natural tourism in Way Kanan District. This research uses survey method, that is intended to know the potential of nature tourism in Way Kanan Regency by looking at the location, attraction, accessibility, and tourism object facilities. Data analysis technique used is descriptive analysis technique with spatial approach, and Scoring. The results of this study show that of all these objects, each object has a different attraction, facilities, and accessibility. (1) The conclusion of the attraction to the 12 natural attractions in Way Kanan District can be seen that 65% in say interesting and 35% of them in saying very interesting. (2) Accessibility to natural attractions in Way Kanan. District 65% of tourist objects can be difficult to reach while the object that is easy to reach only 30%, and the remaining 5% said to be. (3) Meanwhile, the facility can be seen that 65% in say is incomplete and 35% of them say completed.

Key word: Mapping, Potential Tourism Object, Attraction, Accessibility, Facility