

ABSTRACT

THE INFLUENCE OF POLITICAL SOCIALIZATION AGENCY TOWARD POLITICAL PARTICIPATION OF INITIATE VOTERS IN GENERAL ELECTION OF LEGISLATIVES IN 2014 (A Study in Terbanggi Subing Sub-District, Gunung Sugih District, Central Lampung Regency)

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In every general election there is always the increase of initiate voters. Political socialization accepted by beginner voters initiated by the interaction with political socialization agencies. The purpose of this research is to find out the influence of political socialization agency toward political participation of initiate voters, how big the influence itself, and the most influential political socialization agency toward political participation of initiate voters by a study in Terbanggi Subing Village Gunung Sugih District Central Lampung Regency. Research method applied in this research is a combination method that is the merger between quantitative method and qualitative method. The theoretical approach used in this research is the political socialization, political participation, initiate voters, and general election. Based on the results of research and discussion, it is known that there is influence from political socialization agency toward political participation of initiate voters in Terbanggi Subing Sub-District Gunung Sugih District Central Lampung Regency. Total of that influence is 90,4% and the rest 9,6% influenced

by other variables which is not examined. The fifth political socialization agencies influential because it is individual or group who interact directly with initiate voters. The political socialization agencies derived from space regarded can provide comfort initiate voters to learn about politics. The most influential political socialization agency toward political participation of initiate voters is the family because family had more great opportunities to lower the value of political to someone since the children.

Keywords: political socialization agency, political participation, initiate voters, general election