

ABSTRACT

ANALYSIS OF INCOME AND PROSPERITY GRADE OF PEPPER FARMERS' HOUSEHOLD IN TANJUNG RAJA DISTRICT OF NORTH LAMPUNG REGENCY

By

Yudi Pranata

This research is aimed to analyze of household income and the prosperity grade of pepper farmers' household in Tanjung Raja District of North Lampung Regency. This research was done in Tanjung Raja Village and Sinar Jaya Village of Tanjung Raja District, North Lampung Regency using simple random sampling. There were sixty two pepper farmers involved in this research. The result of this research showed that the household income of pepper farmers in the research area was categorized as high income because the household income has reached for about two million five hundred thousand until three million five hundred thousand rupiah per month. The most contributed income was derived from pepper farming activities in which the rest was contributed from non-pepper farming, off-farming, and non-farming activities. Based on BPS criteria, pepper farmers household at Tanjung Raja District were mostly categorized as prosperous farmers families. Based on the regression analysis using binary logit, there were two factors influenced to the prosperity grade of pepper farmers, both are household income and the number of jobs owned by the farmer's family.

Key words: household income, pepper farmers, prosperity grade.

ABSTRAK

PENDAPATAN DAN TINGKAT KESEJAHTERAAN RUMAH TANGGA PETANI LADA DI KECAMATAN TANJUNG RAJA KABUPATEN LAMPUNG UTARA

Oleh

Yudi Pranata

Penelitian ini bertujuan untuk menganalisis pendapatan rumah tangga dan tingkat kesejahteraan petani lada di Kecamatan Tanjung Raja Kabupaten Lampung Utara. Penelitian ini telah dilaksanakan di Desa Tanjung Raja dan Desa Sinarjaya dengan menggunakan teknik pengambilan sampel *simple random sampling*. Terdapat enam puluh dua petani lada yang digunakan sebagai sampel penelitian. Hasil penelitian menunjukkan bahwa pendapatan rumahtangga petani lada tergolong sebagai pendapatan yang tinggi karena tingkat perolehan pendapatan petani lada telah mencapai antara dua juta lima ratus ribu hingga tiga juta lima ratus ribu rupiah per bulan. Kontribusi terbesar terhadap total pendapatan rumahtangga berasal dari pendapatan usahatani lada, sedangkan sisanya merupakan pendapatan yang bersumber dari kegiatan usahatani selain lada, kegiatan *off farm*, dan kegiatan di luar pertanian (*non-farm*). Berdasarkan kriteria BPS, mayoritas rumahtangga petani lada di Kecamatan Tanjung Raja termasuk ke dalam kategori rumahtangga sejahtera. Berdasarkan analisis regresi yang telah dilakukan dengan menggunakan model *binary logit*, terdapat dua faktor yang mempengaruhi tingkat kesejahteraan petani lada di Kecamatan Tanjung Raja yaitu jumlah pekerjaan dan pendapatan rumahtangga.

Kata kunci: pendapatan rumahtangga, petani lada, tingkat kesejahteraan.