ABSTRACT

THE USE OF AUDIO VISUAL MEDIA TO INCREASE THE STUDENT’S MOTIVATION AND LEARNING ACTIVITY

By

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This research aimed to increase the students’ motivation and learning activity in learning Social Studies by using audio visual media. The method used in this research was classroom action research (CAR) which consisted of three cycles of planning, doing, observing, and reflection. The data collecting technique used questionnaire and observation. The research result showed that there was an increase on: (1) students’ learning motivation, the indicator reached the second cycle as did the three cycles, the better the results, (2) student learning activities, the second cycle of the indicator has been reached and three cycles of increasing and has reached 75%.

Key words : activity, audio visual media, motivation