

## **ABSTRACT**

### **INCREASING STUDENTS' INTEREST AND LEARNING OUTCOMES BY USING THE AUDIO VISUAL MEDIA ON CIVIC EDUCATION AT THE FIRST YEAR OF SECOND ACCOUNTING CLASS OF SMK N 1 METRO IN THE ACADEMIC YEAR OF 2012/2013**

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The purpose of this research is to describe the students' interest and learning outcomes on Civic Education through audio visual learning media at the first year of second accounting class of SMK N 1 Metro. The type of the research is Action Research (PTK) done at SMK N 1 Metro by collaborative and participatory. The subject of the research is the teacher as the researcher and all the first year of second accounting class students consist of 30 students. The object of the research is all process in applying the audio visual learning media, the research is done into three cycles consist of planning, doing, observing and reflecting.

The result of the research shows that there is an increasing of students' interest and learning outcomes by using the audio visual media on civic education shows that after applying it, there is an increasing of students' interest and learning outcomes shown by the average of increasing in percentage on the students' studying interest on the first cycle through the observation data is 36,6 %, on the second cycle is 63,3 % and 100 % on the last cycle. For the increase the students' interest and learning outcomes by written test is 56,67 % on the first cycle, 76,6 % on the second cycle and 83,3 % on the last cycle.

Key word: audio visual media, civic education, students' interest and learning outcomes